



TEAM NAME

RY Performance Brief

SPC/SGT/SSG/SFC Name

TM / Station

	Years	Months
Time in Service	0	0
Time in Grade	0	0
ETS Date	dd-mmm-yy	

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Agenda

- Soldier Oriented Goals
 - APFT HT/WT, NCOES and Leave
- Current RY and Projected Upcoming RY Plan of Action
 - Current RY Mission Breakdown
 - Target Market (Type and Plan) by Month
 - Schools and Programs (Schools)
 - Unit Involvement and Referrals (Units)
 - Area Ownership and Events (Community)
- Wild Card

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Personal Goals

Last APFT Date	Last APFT Score	Goal for Next APFT
Current Ht/Wt	BF%	Weight Goal

***If you currently do not meet the Army HT/WT/BF% Standards, or have failed an APFT this FY, use the area below to DETAIL your plan to meet Army Regulation.**





NCOES Status and Goals

Last NCOES Attended	Next NCOES Needed	Date if Reserved Month Preferred if not

- Goals.
- Goals.



Leave and Important Personal Dates



Leave Balance

- Explain Your Leave Plan
- Important Family Dates that can't be missed

Event	Dates	Number of Days





Current RY Mission Performance

- Current RY Mission Broken Down

Non Prior Service	0	Male	0	CAT IIIA or above	0
Prior Service	0	Female	0	CAT IIIB	0
MEPS Success Rate	%	Ethnic Diverse	0	CAT IV	0





Upcoming RY Mission Plan

- **Monthly Goals to Achieve Annual Mission Fig-1**
 FY -- Mission (Plan off of a 22 mission but BPT adjust +/- 2)
- **Marketing Strategy (explain by month) Fig-2**

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Fig 1	0	0	0	0	0	0	0	0	0	0	0	0
	%	%	%	%	%	%	%	%	%	%	%	%

Fig 2	Market	Oct	Nov	Dec	Jan	Feb	Apr	May	Jun	Jul	Aug	Sep
	Juniors											
	Seniors											
	Grad											
	College											
	Prior Service											
	Office O9S/O9R											





School Enlistments/Goals

Enlistments By School

High School	Population Jr/Sr	RY 15 Enlistments	DoD Enlistments	RY 16 Goals

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Schools Continued

Snapshot of your School Programs

School	School Programs/Presentations Conducted

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Schools Continued

- Plan to Create / Sustain More Presence in Schools

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Area Ownership Market Share

- Market Share:

	Zip	DOD	ARNG	#1 Competitor	Action Plan
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					





Unit Involvement

	1 st Qtr	2 nd Qtr	3 rd Qtr	4 th Qtr
Lead Production Events				
Unit Supported Events				
Unit Recognition Event				

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Unit Involvement Continued

- Plan to Generate More Unit Referrals

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Area Ownership

Major Events Anticipated During Upcoming RY

Events	Dates	RRB Support Needed





Area Ownership

- Plan to Further Community Involvement

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Wild Card

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